



**yüMlvü™**

## THE POWER OF PEOPLE CHEMISTRY

yüMlvü is a whole new share-and-compare approach to personality assessments.

- It's about yü (you)
- It's about MI (me)
- It's about us ... our vü (view)

## BETTER DECISIONS COLLECTION DECISION MODELS

- Using the yüMlvü Better Decisions Collection to match a decision-making group to an optimal Decision Model can help ensure quality decision-making organization wide.
- Decision-makers are “wired” uniquely in how they approach decisions and yüMlvü identifies when a group will function more optimally within an aligned Decision Model.
- For each decision-making group, yüMlvü assesses and stack ranks alignment for four (4) common decision models:
  - Rational
  - Intuitive
  - Creative
  - Recognition-primed

While more than one model may work, using the model most closely aligned to the collective group will help ensure quality decision-making across the organization.

“Human engagement and team success often flow or fail based on compatibility, not capability.”

### yüMlvü Helps Organizations Implement a Best Practice Approach for Decisions

Many organizations fail to give decision-making the attention it deserves. While decisions vary widely based on decision type and impact, little variation exists in decision processes. Enter yüMlvü.

yüMlvü raises awareness for decision best practice and lends insight for implementing it by connecting the dots between Decision Type, Risk Appetite, Bias Detection, Achieving Buy-in, and Decision Model.

As with all yüMlvü insights, awareness provided is specific to those engaged in the decision and fit can be viewed at the individual and group levels.

**The People Chemistry Platform™**  
Start a free trial today at [www.yumivu.com](http://www.yumivu.com)