



yüMlvü™

THE POWER OF PEOPLE CHEMISTRY

yüMlvü is a whole new share-and-compare approach to personality assessments.

- It's about yü (you)
- It's about MI (me)
- It's about us ... our vü (view)

BETTER DECISIONS COLLECTION BIAS ALERTS DETECTION

- With more than 180 known cognitive biases, pure objectivity in decision making can be challenging. Bias Alerts detection and awareness from yüMlvü offsets or negates the risk of any bias impact on decisions.
- Bias Alerts examines each decision maker's propensity for conscious and subconscious influence from 12 common decision-influencing biases, and reports these at an individual and group level.
- Bias propensities detected display prior to the group's processing to a decision. This enables decision makers to offset or negate the risk of any bias impact on the decision. Bias Alerts are unique to individuals and group makeup, strengthening yüMlvü Better Decisions impact on best-practice decision-making across the organization.

"Human engagement and team success often flow or fail based on compatibility, not capability."

yüMlvü Helps Organizations Implement a Best Practice Approach for Decisions

Many companies fail to give decision-making the attention it deserves. While decisions vary widely based on decision type and impact, little variation exists in decision processes. Enter yüMlvü.

yüMlvü raises awareness for decision best practice and lends insight for implementing it by connecting the dots between **Decision Type**, **Risk Appetite**, **Bias Detection**, **Achieving Buy-in**, and **Decision Model**.

As with all yüMlvü insights, awareness provided is specific to those engaged in the decision. Suitability can be viewed at the individual and group levels.

The People Chemistry Platform™
Start a free trial today at www.yumivu.com

Bias Alerts Help Ensure Objectivity in Organization Decision-Making

- The propensity for influence by 12 common conscious and subconscious decision-impacting biases are assessed.
- Bias Alerts are served for each individual and each decision-making group to enable awareness and negate bias impact.
- yüMlvü dynamically builds and serves Bias Alerts each time Better Decisions is activated.

Decision Bias Alerts

① Affect Heuristic Bias R3

There is potential that the team has fallen in love with its proposed decision.

① Saliency Bias R7

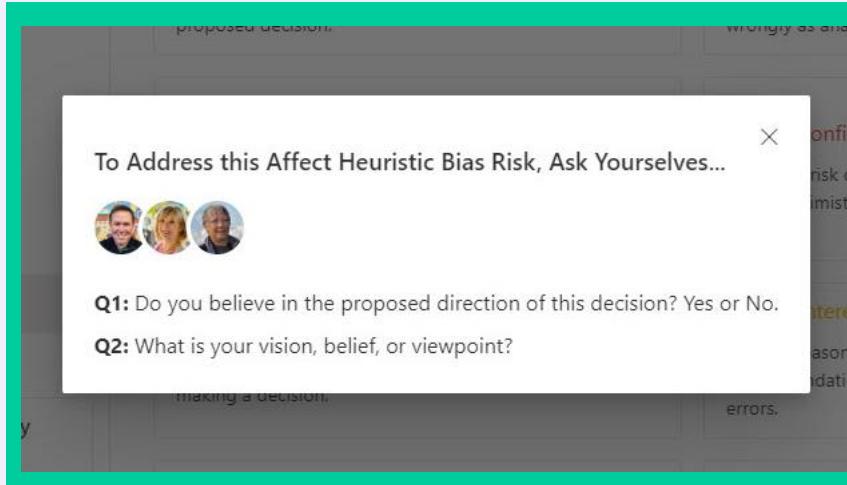
There is the risk that a memorable success is viewed wrongly as analogous to the current decision.

① Anchoring Bias R7

There is potential risk of decision based on incorrect data such as unknown "sources," unsubstantiated numbers, extrapolation from history, a motivation to overemphasize an anchoring data source.

① Overconfidence Bias R2

There is a risk of making the base case for the decision overly optimistic.



Bias Detection Sharpens Focus on Decision-Making Best Practice

- Raising awareness for potential impact by decision-influencing bias raises awareness of decision-making best practice.
- Detection and alerts for 12 common biases creates awareness of group propensity to be affected by them.
- By identifying bias propensity, yüMlvü helps ensure objectivity decision teams are formed and decisions made.

Team Member Bias Propensities Available as API Calls with Enterprise

- Bias propensity rankings have application within many organizations beyond decision type match and decision-making best practice.
- yüMlvü Bias Alert propensities can be made available to external systems via API calls.
- This custom-integration access to yüMlvü personal insights is available as part of the Enterprise Package from yüMlvü.

→ decision - Class B - group

→ decision - Class B - group

→ decision - Class C - group

→ decision - Class C - group

→ decision - Class C - group



Experience yüMlvü for Free Today

Bias Alert Detection is a key benefit of the Better Decisions Collection and a great example of the transforming power of the yüMlvü People Chemistry Platform. yüMlvü is FREE TO TRY for 60 days when you use the code:

Free4Me