



**yüMlvü™**

## THE POWER OF PEOPLE CHEMISTRY

yüMlvü is a whole new share-and-compare approach to personality assessments.

- It's about yü (you)
- It's about MI (me)
- It's about us ... our vü (view)

## BETTER MEETINGS MODULE PATHS FOR SUCCESS

- The yüMlvü Better Meetings module examines how attendees are uniquely “wired” as it provides guidance for positive meetings -- the kind that have strong engagement, outcomes, and agreement.
- yüMlvü insights show how to approach the meeting agenda, premeeting sharing, and running the meeting, along with how to ensure buy-in for any decisions made.
- yüMlvü is also dynamic, redrawing guidance as attendees change. Meeting and invitees can be easily entered through the yüMlvü Better Meetings module. Or, with a three-click integration into Microsoft Outlook Calendar, insights automatically generate for upcoming meetings. You can also easily invite those without a profile to create one to become part of the meeting report.

“Human engagement and team success often flow or fail based on compatibility, not capability.”

### yüMlvü Adds People Chemistry To Fix Ineffective Meetings

According to Harvard researchers, senior managers say 71% of meetings are unproductive. Perhaps this huge resource drain is simply the result of failing to consider the People Chemistry of the meeting.

Meeting participants are “wired” very differently from one another. They prepare differently, want the meeting to be run differently, participate differently.

When these differences known, better meetings naturally follow as managers can set agendas, share information, and facilitate meetings aligned to the People Chemistry needs of those attending.

**The People Chemistry Platform™**  
Start a free trial today at [www.yumivu.com](http://www.yumivu.com)

## yüMlvü Better Meetings Helps Fix Broken Meeting Processes

- Meetings represent US\$399 billion in productivity loss. Meeting quality is cited as the major reason for poor meeting outcomes.
- Nearly two-thirds, however, cite well-planned meetings as a positive.
- yüMlvü examines the profiles of meeting participants to identify the optimal actions and approaches for a well-planned meeting.

## YMV test event



### Agenda Creator

Pre-Meeting Sharing

Running the Meeting

Achieving Buy-In

- You may benefit from spreading your agenda across two meetings versus encouraging comments by a set deadline.
- Many individuals in this meeting may want introspection and process time before deciding.
- At a minimum, build pauses within the meeting, such as extended times for discussion and reflection between agenda items.
- Others will also require the use of logic and numbers; use bullet points within the graph to present the agenda in a "logical" sequence.
- Caution these "logical" individuals to exercise patience with others in the group who may take longer to grasp concepts or make decisions.

## Create an event - My Work

Add your event and add attendees here. Enter Group members in the top box and those outside the Group in the bottom box. Those who do not have a yüMlvü profile will be automatically invited to create one. For easier access Better Meetings advise, connect your yüMlvü account to Microsoft Outlook.

### Event Description \*

A Meeting Tailored for Attendees by yüMlvü

### Event Date

Wed Oct 12 2022

### Start Time \*

02:22 PM

### End Time \*

03:00 PM

### My Work Attendees

Doc Bolton × Casey Kettler × Tim Golden ×

Enter names of group members

### Attendees by Email

joschmo@yüMlvu.com  
 ? joschmo@yüMlvu.co...  
 Send invite

## yüMlvü Dynamically Adjusts to Guide the Meeting Approach

- Select meeting participants manually or link yüMlvü to Outlook Calendar to get guidance to your meeting participants.
- Each unique meeting group will have unique needs for the meeting approach.
- yüMlvü integration puts yüMlvü Better Meetings coaching inside Outlook where you collaborate in your everyday work life.

## yüMlvü Provides Key Insights on Achieving Decision Buy-in

- A key ingredient to meeting success is obtaining buy-in for decisions or discussions.
- Meeting participants will arrive at buy-in differently based on how they are uniquely wired. No set "formula" will work.
- yüMlvü Better Meetings examines the profiles of each meeting participant and provides a multi-faction guidance roadmap that will be required for effective buy-in to happen.



### Agenda Creator

Pre-Meeting Sharing

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- To improve the chances of decision buy in, some attendees need extra time for consideration within the meeting.
- Recognize that some may need more time to buy into a decision so plan for subsequent meetings, when necessary.
- Use small groups to give them the opportunity to contribute during the meeting.
- Solicit further contributions from them post meeting.
- Include logic and numbers in your agenda and use them as you lead the meeting to foster decision-making buy in for the largest segment of attendees.
- Use bullet point in outlines and a rich supply of data and other facts.



## Experience yüMlvü for Free Today

Better Meetings is only one of many powerful "People Chemistry" resources in the yüMlvü platform. Plus, yüMlvü is forever FREE at the People Chemistry level and FREE TO TRY for 60 days at the Basic and Pro levels when you use the code:

**Free4Me**

# 5 Questions to Consider Regarding yüMlvü Fit

	How Close Do These Questions Hit Home?	Y/N Match	% Relevant	Impact L/M/S
1	Seventy-one percent of meetings are called “unproductive” by company managers. Does that percentage feel right for you too?			
2	Do you have any way to improve meeting effectiveness by matching the meeting approach to the attendees?			
3	Do you know much you are spending for individuals to attend meetings versus the productivity benefit?			
4	Do team members complain about the number of meetings they are in and how that keeps them from completing their work?			
5	Do you have a structured process to seek and measure buy-in for decisions and actions taken in a meeting?			

## Metrics That Matter



**Most employees attend 62 meetings a month. 50% are a “waste.”**

**64%**

**Employees more excited about meetings that are “well planned.”**

**\$2,480**

**Monthly productivity loss cost per employee if 50% of meetings fail.**



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yumivu.com

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### What is the total opportunity impact for your company?

In 11 quick questions, the yüMlvü total opportunity impact calculator will help you assess how adding each yüMlvü module could impact your company’s financial performance.

[Click Here to Complete a yüMlvü Economic Opportunity Assessment](#)